

flint

complete web-publishing for alt-weeklies

flintpublisher.com 877.275.7419

info@flintpublisher.com

Complete web-publishing software designed specifically for alt-weeklies. Easy to install, easy to use, and packed with all the features your paper needs to compete online. Your readers are asking for this, now you can deliver.

A look at some of the features...

- **Articles & Blogs**
Your same, great, content, now even more interactive. You get the freedom to tell your stories in new ways, and your readers get an opportunity to add to the conversation like never before.
- **Multimedia**
Video, Audio, Slideshows... this is what the web was made for. Take advantage of the medium and enrich your content.
- **Events Calendar**
Easily searchable calendar listings allow your readers to always know what's going on. They can even submit their own.
- **Directories**
From Restaurants to Venues, your local hot-spots are always a click away. Your readers can search and add reviews with ease.
- **Artist Profiles**
A great way for your local musicians to be heard. They can upload photos, videos, and songs, and let fans know about concert dates.
- **Movie Pages & Showtimes**
Your movie reviews can now automatically pull in information about each movie. We'll throw in real-time, searchable showtimes too.
- **Reader Profiles & Groups**
Each reader can now have their very own profile and blog to make their voice heard. Local groups can also create their own pages.
- **Ad Management**
We want you to make some money with Flint, so we can set you up with a Ad Management software to streamline your campaigns.
- **And much more...**
Photo Galleries, Sitemap Management, RSS Feeds, Polls, Special Coverage Articles, etc.. We'll have to show you sometime.

Five reasons to use Flint:

- 1 Ownership**
If you choose to license, you'll own your site and all the technology behind it. No monthly fees.
- 2 Your Readers Will Love You**
They'll have more ways than ever to access and interact with your content.
- 3 Your Staff Will Love You**
You know all those annoying things about your current publishing software? We've fixed them.
- 4 You'll Save Time**
Getting rid of all those annoying things makes your newsroom more efficient. Your Production Department will redefine productivity.
- 5 You'll Make Money**
Saving time saves money, sure. But Flint also gives you new ways to generate revenue from your site.

So what's the cost?

Here comes the ever frustrating, "it depends."
But here's why: there are multiple versions, both licensed and hosted. So you have options.

Here are the ballparks...

Licensed Option (you own it outright)
from \$8,999 for Basic, to \$19,999 for Complete

Hosted Option (we host it and upgrade on the fly)
from \$299/mo for Basic, to \$699/mo for Complete

It's best to just talk to us for the full pricing details. Since there are a variety of options to mix-and-match, we can help figure out which is best for your paper.

More questions? Ready to get started with Flint? Get in touch, we'll go from there.

877.275.7419 info@flintpublisher.com www.flintpublisher.com